

## **Training and Workshop on Principles of Strategic Management**

(in the scope of activities of the EURAMET-WELMEC FG-FNMID)

**Beograd Art Hotel, 4/5 December 2014**

### **4 December 2014**

- |       |   |                                 |
|-------|---|---------------------------------|
| 08.30 | Registration of participants  |                                 |
| 09.00 | Opening and introduction  |                                 |
|       | Presentation of participants  |                                 |
|       | The concept and the programme of the Training and Workshop  | (Oliver Karkoschka)             |
|       | Background information - EURAMET View of collaboration  | (Wolfgang Schmid)               |
|       | Introduction to strategic management  | (Oliver Karkoschka)             |
| 10.30 | Coffee break  |                                 |
| 11:00 | Reflection about previous experiences with strategy development and implementation                    | Facilitation: Oliver Karkoschka |
|       | Key areas of strategic development of NMI   |                                 |
|       | Guided self-assessment of participants' NMIs according to NMI key areas                               |                                 |
| 12:30 | Lunch   |                                 |
| 14:00 | NMI Relations to other stakeholders (political actors, industry, QI-system, etc.)                     |                                 |
|       | Development of NMI services according to the client's needs   | (Erkan Danaci, UME TR)          |
|       | Development of NMI in challenging environment   | (Zijad Džemić, IMBiH BA)        |
| 15.30 | Coffee break  |                                 |
| 16.00 | Discussion of the case studies and reflection about the situation in each participants' country / NMI |                                 |
|       | Assessment of the present situation, challenges   |                                 |
|       | Identification of future trends and changes with opportunities and risks                              |                                 |
| 17:30 | End of the first day  |                                 |
| 19.00 | Short city walk and dinner  |                                 |

## 5 December 2014

- 09.00 NMI Internal aspects (management processes, etc.)  
Strategy, Business plans and monitoring of its realisation (Paul Hetherington, NSAI IE)  
Restructuring of the NMI services by outsourcing to private economic operators (Vida Živković, DMDM RS)
- 10.30 Coffee break
- 11:00 Discussion of the case studies and reflection about the situation in each participants' country / NMI  
Strengths and weaknesses of NMI internal aspects  
Priorities and options of future development
- 12:30 Lunch
- 14:00 Further steps of strategy development and implementation  
Exchange in groups according to subjects e.g.
  - NMI service development and improvement
  - Improvement of NMI capabilities
  - Enhance reputation and government supportDiscussion of regional cooperation between NMIs  
Clarification of open questions
- 15.30 Coffee break
- 16:00 Outlook to the process until the next workshop in March - Orientation about strategy development  
Conclusions, next steps
- 17.00 Evaluation and end of the workshop