

2016 Communications Workshop & Round Table

17 and 18 October 2016 at NPL, Teddington (UK)

PROGRAMME

Monday, 17 October 2016 - Workshop

- 12h00 – 13h00 **Registration and lunch buffet**
- 13h00 - 13h30 **Opening, welcome and introduction**
Fiona Auty – NPL Communications
Tanasko Tasić & Anne Trumpfheller – EURAMET
- 13h30 - 17h00 **Workshop: Getting to the point - including a session on how to work effectively with graphic designers**
Jane Tebbey – NPL Communications
Jonathan Cherry – NPL Communications
- 15:30 – 16:00 Networking coffee break*
- 17h00 - 17h30 **Wrap-up / outlook second day**

Tuesday, 18 October 2016 – Round table for NMI / DI communication experts

- 9h00 - 10h15 **Concept of future collaboration – regular round tables?**
Anne Trumpfheller – EURAMET Communications Officer
- 10h15 - 10h45 Networking coffee break*
- 10h45 - 12h30 **Best practice examples**
- Successful NPL communications**
Sam Gresham – NPL Communications
- How to promote the impact of metrology**
Paula Knee – EURAMET Impact and Exploitation Officer
- News production and planning - EURAMET Editorial Board**
Anne Trumpfheller – EURAMET Communications Officer
- VSL communicates beyond all doubt**
Marja Koster – VSL Communications
- 12h30 - 13h30 **Discussion on current challenges in NMI / DI communication**
- 13h30 - 14h00 **Wrap-up / closure of the meeting**